



FJ is Going “Green”

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It’s official! Fortune-Johnson is the “*Earthcraft*” **Multi-Family Builder of the Year**. It was announced on February 19th, 2009 at an awards ceremony held by Southface, a group dedicated to promoting sustainable housing that is energy efficient and “green”. The award was presented to Rob Brown in front of a multitude of builders and developers considered on the cutting edge of energy efficient housing.

“Green,” a term loosely coined and loosely measured, has become the wave of the future. As debates concerning global warming and limited world resources continue, more and more industries are pushing to clean up overall operations. Because of this demand, two major programs created to measure overall project and product efficiency have been developed for the construction industry: LEED and Earthcraft House. We are proud to say that the Campus Crossing at Briarcliff project has recently become Earthcraft Certified.



At the beginning of the job, we were notified that the owner of Campus Crossing opted for an Earthcraft certification; we were then presented with a daunting laundry list of requirements. From sitework to finish, the standards for recycling materials, creating efficient work zones, progressive framing techniques, and tight HVAC systems were laid out. Because of our superintendents’ attention to detail and our subcontractors’ quality craftsmanship, those standards have been met and continue to be met, with the overwhelming approval of the Southface inspection team.

With two Earthcraft Certified jobs, Glenwood Park and Campus Crossing, and a Multi-Family Builder of the Year award under our belt, we at Fortune-Johnson look to continue our ascent to the top of the list for developers who strive to “Go Green”.